

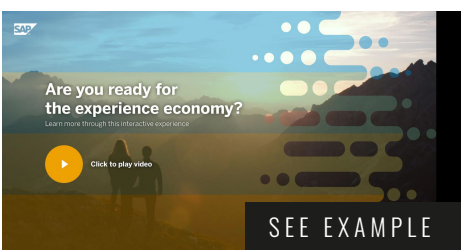
VIDEO, EVOLVED.

# Enjoy over 45% more engagement and visual retention than traditional video by unlocking the power of interactive.

[WATCH SHOWREEL](#)

## Hotspots

Entice your viewers to engage with motion-tracked or static clickable touch points triggered at any time throughout your video.



## Overlays

Unlock layers of in-video information with a single click.

Serve your audiences endless visuals, extended video, and custom integrated content including maps and iFrames.



## Branching

Storytelling with the power to pull your audience in like never before.

Put your viewers in control of their experience, serving more personalised narrative with every click.



## Analytics

Monitor your video's performance with our metrics dashboard, tracking 150 data points captured in real-time.



**32%**  
More Memorable Than  
Traditional Video



**47%**  
Increase In Time Spent  
With Your Video



**9x**  
Increase in Purchase  
Intent